



[100% Effective]

100% Effective Case Study Bespoke eLearning Development



Rachel Davies | Programme Manager | Archives Sector Development



The National Archives



eLearning Development




Getting started

It's the same story at companies across the UK, cuts to resources are making it harder and harder to get people to attend much-needed training sessions. Lack of resources often equates to lack of time as people are stretched; trying to do more with less.

This was the case at The National Archives (TNA) when it approached 100% Effective to develop some eLearning. The organisation had found it was becoming more challenging to get people to attend classroom training

so decided eLearning could be an ideal solution. Rachel Davies, Programme Manager of Archives Sector Development at TNA also wanted to create a training legacy at the company.

"We wanted to create modules that complemented the existing training materials so people could learn the way they wanted to, and to create a longer-lasting legacy that people would continue to benefit from once the project was finished."



Updating the learning experience

The National Archives put out a tender for a company to develop three eLearning modules in February. The biggest factors for the company were getting the modules developed quickly, before the end of their improvement project, and ensuring that the finished product was consistent with the training material TNA had already.

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"Time was an important factor. And the ability to be quite hands-off, and 100% Effective just understood that from the beginning. We didn't have the time to be too involved so we wanted a company that could take the brief and deliver what we wanted."

"One of the things that drew us to 100% Effective was that they didn't overcomplicate the issue. There was a tendency elsewhere to add all the whistles and bells that were simply not necessary."

- Rachel Davies

With a talented in-house development team, 100% Effective are capable of creating impressive eLearning programmes on almost all topics, and because of our experience, we often don't need a lot of information as a starting point.

100% Effective created three modules from dozens of Word Documents and PDFs from TNA. It was important to TNA that 100% Effective was able to get on with it without a huge amount of guidance – the reason for the modules being created, after all, was a lack of available time.

To start the process, the development team ensured a strong understanding of TNA's expectations, including technical elements and brand guidelines. As with all 100% Effective bespoke eLearning development projects, the level of collaboration was dictated by the customer. TNA wanted to be as hands off as possible, while still achieving the output they wanted. This is what Rachel had to say about how the module was developed:

"The materials were largely interpreted by 100% Effective without a lot of input. We needed a really light touch as we didn't have the time to get too involved. It was great, the modules are simple but engaging – exactly as we wanted."

Developing the module



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"During our initial conversations, it was clear this was a time sensitive project. We achieved the tough deadline by using various Lean tools which allowed us to ensure every step in the project was running on time, and provide regular updates to Rachel."



Chris Jarrett, Head of Web and eLearning Development at 100% Effective

The finished product

Of course, a project is only as good as the finished product. Over the course of 52 calendar days, or 21 working days, 100% Effective created three original eLearning modules for TNA that are now ready for use by staff.

When asked if she would recommend 100% Effective to anyone looking for bespoke eLearning, Rachel said this: "Absolutely. In fact, I've already recommended [100% Effective] to the procurement department as a good and reliable supplier to be contacted if anyone within the company wants anything similar.

The time scales were very tight and we were delighted that the modules were done so quickly. Some providers might have overcomplicated things, whereas 100% Effective really understood what we wanted and were able to deliver it very quickly.


"Chris [Head of Web and eLearning] was a pleasure to work with. I never met him but he was very well-organised and it never felt like I was dealing with a faceless company."


We are so pleased to have provided such a well-received module and are looking forward to checking in with Rachel and the staff at TNA to hear about all the benefits achieved with their new and improved eLearning.

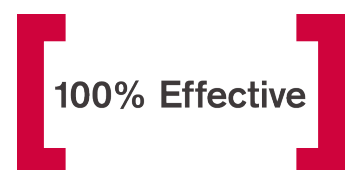
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