# Online Stakeholder Analysis Training

## Quality - Support - Innovation

While stakeholder analysis may seem like a niche topic, the concept of relationship management and understanding who your customers are is universal. This means that stakeholder analysis training can be of benefit to people in all kinds of roles and industries.

This Stakeholder Analysis course will reveal the reasons behind identifying stakeholders and performing a stakeholder analysis. You will gain a clear understanding of the importance of identifying people's motivations for their actions, and consequently anticipate any problems that may stand in the way of a change or project running as smoothly as possible. You'll learn how to complete a stakeholder analysis step-by-step with a practical example and start producing a personal stakeholder analysis for your project, change or situation.

You'll enjoy an interactive learning experience that includes exercises, activities and quizzes to consolidate your learning. This course is fully optimised for all devices and is accompanied by a British English voiceover. It comes with unlimited lifetime support and, on successful completion, you will receive a certificate and 2 CPD points.

100% Effective's online Stakeholder Analysis training has a high customer satisfaction rating, with an average score of 5 stars out of 5.

CPD CERTIFIED
The CPD Certification Service
Collective Mark

**Fully optimised**

**One month's access**

**Unlimited, lifetime support**

**2 CPD points**

# Benefits

These are just some of the benefits you'll gain from completing the course. You will:

• Understand and be able to explain the principle of stakeholder management
• Know how to run an effective stakeholder analysis
• Be able to influence change and deliver effective projects by managing and influencing stakeholders
• Practise a stakeholder analysis on a current issue, change or project you are working on and be guided step-by-step through the process
• Become effective at identifying and managing stakeholders in your projects and changes

# Course Content

On this course you'll gain knowledge about the purpose of stakeholder analysis, and complete the training confident in your ability to carry one out.

Your Stakeholder Analysis training course covers:

• What stakeholder management is
• Overview of the key principles
• Who the stakeholders in a project or change are
• What can go wrong with stakeholders
• What stakeholder planning is
• How to conduct a stakeholder analysis
• The 7 steps of a stakeholder analysis
• How to identify your stakeholders
• How to group stakeholders together

• How to prioritise and identify key stakeholders
• How to communicate with stakeholders effectively
• Understanding your stakeholders' positions, attitudes, expectations and desires
• Understanding influence, power and support
• How to create an influencing strategy
• 13 ways to boost buy-in from your stakeholders
• Developing a communications plan
• 11 key tips for effective stakeholder management
• Developing a personal stakeholder analysis for your project, change or situation
• Creating solutions and closing negotiations

# Is it for me?

Although this course has been designed for managers and project leaders, it is beneficial for people in all roles. It is particularly useful for Project Managers, Programme Managers, Change Managers, those designing and implementing new processes and also C-Suite personnel looking to change a business, function or area

There are no prerequisites for taking this training course.

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