

100% Effective

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Online Building Your Personal Brand Training

Quality - Support - Innovation

This Building Your Personal Brand course will reveal the importance of a strong personal brand and take you through the steps to create and develop your own.

From establishing goals to managing your online presence, you will complete the course confident in all areas of personal branding. You will gain more control over the way others see you, increase your confidence, become more memorable and be better at getting what you want in a very competitive world.

With a range of exercises and interactive activities throughout, your learning experience will be as engaging as it is informative. You will have access to it for one month. It is compatible with all devices and has a British English voiceover.

On completion, you will receive a certificate and one CPD point. You will also benefit from our lifetime phone and email support.

100% Effective's online Building Your Personal Brand training has a high customer satisfaction rating, with an average score of 5 stars out of 5.



At A Glance



Fully optimised



One month's access



Unlimited, lifetime support



One CPD point

Benefits

Individuals with a strong personal brand are able to stand out in a competitive crowd. Successful organisations recognise the value of this type of employee – one who can communicate effectively, represent them well, and ultimately contribute to the all-important company brand.

In a few short hours you will:

- Learn how to establish a successful personal brand
- Have clear and defined goals to work towards
- Benefit from increased self-awareness and confidence
- Learn to stand out from the crowd
- Understand how to manage your online presence

Course Content

This short course will show you how to build an effective personal brand. You will understand the benefits of nurturing a brand successfully and gain the knowledge and skills to do so.

The Building Your Personal Brand course includes:

- Understanding the impact of personal branding
- How to develop your personal brand
- Setting goals and how to achieve them
- Learning to live with your brand
- Social media: managing your online presence
- Creating solutions and closing negotiations

Is it for me?

Regardless of role, organisation or industry, we all have a personal brand that should be carefully cultivated. For this reason, we have designed this course

to suit individuals of all professional levels.

There are no prerequisites for taking this training course.