

100% Effective

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# Online Kotter's 8 Steps Training

Quality - Support - Innovation

Change is an inevitable and often challenging process. Whether we want change or not, we need to be able to manage it with the right approach and tools so that it can be implemented as smoothly as possible.

John P. Kotter studied the change process and concluded that there are eight common barriers to change. These formed the foundation for his change model known as Kotter's 8 Steps.

This course introduces you to the 8 Steps model and shows you how to communicate and reassure your workforce from day one, giving

you the tools to plan a successful transition period.

The course is optimised for all devices and can be accessed wherever you have an internet connection. You will have one month's access so you can work through it at a time and pace that suits you. The training comes with a certificate, 2 CPD points and lifelong learning support.

100% Effective's online Kotter's 8 Steps training has a high customer satisfaction rating, with an average score of 5 stars out of 5.



## At A Glance



Fully optimised



One month's access



Unlimited, lifetime support



2 CPD points

# Benefits

If you're responsible for any business change, then understanding how to run efficient change management is essential.

On completion of the course you will:

- Understand Kotter's 8 Steps model for implementing successful change
- Apply the model to a change you are looking to undertake in your own place of work
- Develop an understanding of how to implement change
- Ensure that your change project embeds change, permanently

## Course Content

You will learn the basics of change management, why change models are necessary and explore all of Kotter's 8 Steps in detail.

The Kotter's 8 Steps course teaches you:

- What change management is
- Why change models are important
- The history of the change model
- An overview of Kotter's 8 Steps change model
- Why you need to establish a sense of urgency
- How to illustrate the need for change
- What happens if the need for change is not shared
- What needs to be achieved before moving to the next step
- How to set up the guiding coalition
- Key considerations for planning the future
- What an effective change vision looks like
- How poor communication damages change efforts
- How to communicate effectively
- Key ways to empower your people to make change happen
- How to know when each of Kotter's 8 Steps is complete
- How to identify quick wins
- How to consolidate gains and produce more change
- Anchoring new approaches in the culture
- Key ways to use Kotter's 8 Steps model
- How to assess your change readiness
- Creating solutions and closing negotiations

# Is it for me?

This course has been created for those with responsibility for managing change and specifically for Change Managers, Business Improvement Managers, Senior Managers, Programme

Managers and those designing and implementing a new process

There are no prerequisites for the Kotter's 8 Steps training course.



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