Online Brainstorming Training Course

Quality - Support - Innovation

Creative and innovative ideas are crucial for any business to grow and succeed, and brainstorming plays a vital role in the generation of such ideas. Given that brainstorming can be so valuable to a business, couldn't we all afford to be a little better at it?

This online Brainstorming training course takes you through the steps you need to run a successful brainstorming session. It will teach you how to structure a session and show you the rules needed for a successful outcome.

The course is short and to the point, and you have one month's access so you'll have plenty of time to fit it around your other commitments.

This training course is delivered online using our market-leading eLearning. It includes interactive quizzes and finishes with a short exam. It is fully optimised for desktop and mobile devices so you can learn anywhere you have an internet connection. We are also proud to offer lifetime support with any of our courses.

On completion of this Brainstorming training course you'll receive a certificate and one CPD point.

100% Effective's online Brainstorming training has a high customer satisfaction rating, with an average score of 4 stars out of 5.

CPD CERTIFIED
The CPD Certification Service
Collective Mark

Fully optimised

One month's access

Unlimited, lifetime support

One CPD point

Benefits

On completion of this course, you will be confident and capable running successful brainstorming sessions in any organisation. You will:

- Be familiar with the process of brainstorming
- Understand how to brainstorm correctly
- Know how to run effective brainstorming sessions with teams
- Know the common mistakes with brainstorming, so you can avoid them
- Be able to work with your team to include different perspectives and think creatively

Course Content

This course consists of the following topics:

- What is brainstorming?
- The history of brainstorming
- Why it gained popularity
- The brainstorming process
- Different methods of brainstorming
- The rules you should follow
- How to run a brainstorming session
- Common brainstorming mistakes and how to avoid them

Is it for me?

This course is suitable for people from all different backgrounds and industries.

There are no prerequisites to this Brainstorming training course.

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